



COMPUTING • VIDEO • WIRELESS • MOBILITY

### Excellent Care Can Begin in the Parking Lot

A hospital that strives for “Excellence in Service” knows that patron experience begins in the parking lot. And, whether a facility’s parking management system contributes to or eases patient or visitor burden can depend a lot on how it’s designed. Does it:

- Maintain that crucial balance between revenue collection and meeting user expectation?
- Balance the needs of patients, visitors, students, interns, and healthcare professionals and other staff?
- Ensure that access to facilities is fair and appropriate? (For example, if parking is free, not allowing commuters and non-hospital users to take spaces from hospital patrons.)
- Adeptly manage parking rationing when demand exceeds supply?
- Integrate effective facility and security solutions?

If it does, then you’ve got your first impression covered. But, if not? It might be time to consider improvements.

***The way hospital parking is managed can have a profound effect on the patron’s experience. And that can affect their overall perception of the hospital.***

### PCS Mobile—Your Optimal Solutions Expert

A nationally-recognized provider/integrator of rugged computing, video, wireless, mobility and LPR solutions, PCS Mobile has the experience and technical expertise required to design a customized parking-facility control system that fully addresses hospitals’ specialized needs. Whether “complete” turn-key, or job-by-job enhancement, our seamlessly-integrated solutions allow parking management access to dependable, “real-time” information essential to critical decision-making and success in parking operations.

By utilizing Genetec AutoVu License Plate Recognition (LPR) products, we are able to give hospitals the option of selecting different components of their parking solution based on their specific needs. AutoVu’s open architecture allows it to integrate seamlessly with third-party hardware and software, such as permit management systems, pay-by-plate phone service, pay stations and parking meters. The advantages of incorporating an AutoVu/LPR system into a hospital’s parking management plan are numerous and include:

- Simple payment collection/ease of use
- Support for user-type specific cards (i.e. who parks where)
- Total flexibility (24/7) of the parking facility’s time management (rates, access, season passes, etc.)
- High parking facility security, due to automatic plate recognition software and fixed and secure cameras
- Maintenance provisions that keep the system functioning throughout extensive use

Headquartered in Denver, PCS Mobile maintains a strong national presence with branch offices in several strategic regions. Our AutoVu-Certified technical staff travels throughout the U.S. Versatile and flexible, they are available to ensure your parking technology challenges are met with minimum inconvenience and expense.





### Recent LPR Projects....

PCS Mobile in partnership with Genetec (and when the job requires, a third-party integrator for parking meters and pay stations, etc.) have designed, installed, integrated and provided support of parking facility control systems for customers across the U.S. From cities and police departments to universities and clients in healthcare, we're helping to revolutionize the parking experience.

Below are three of our LPR customers in the healthcare industry.

#### Denver Health:

The Project: Fixed LPR at two garages. No third-party integration needed. Job involved integrating the LPR system with security's hotlist.

- Garage 1: For visitors only—LPR used to keep employees out and to reference a hotlist for felons or unauthorized parkers when on campus.
- Garage 2: Parking is separated on two levels. Level 1: Retail customers only--no employees allowed. Level 2: Executive management only--permit needed. No retail allowed.

#### Oregon Health and Science University:

The Project: Installation of mobile and fixed LPR. Partnered with third-party integrators for permits, enforcement and mobile payments for visitors.

- Multiple garages are managed the same as Denver Health (visitor vs. employee).
- Approximately 4,000 spaces are available with over 11,000 employees and students on campus.
- Mobile LPR is used for patrolling the lots and garages that don't have fixed LPR. Also used to check for visitor permits or paid parking.
- The system has allowed parking management to eliminate manned booths.

#### Genentech:

The Project: Installation of mobile LPR (fixed LPR scheduled for next phase). Partnered with third-party integrator for permits and enforcement.

- Mobile LPR used to enforce lots. Employees must purchase permits. Also used to enforce people parking on campus for free and then taking Uber to the airport, etc.

Maintaining a high level of security is very important to Genentech due to the pharmaceutical research being done on campus. As such, they employ their own police and fire departments to ensure excellent response times.

#### For more information please contact:

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